



**LITTLE KIDS ROCK
2021 SONGWRITING EXHIBITION**

OFFICIAL RULES

- **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**
- **MANY WILL ENTER, FEW WILL WIN.**
- **VOID WHERE PROHIBITED BY LAW.**
- **LITTLE KIDS ROCK MEDIA RELEASE WAIVER REQUIRED.**
- **ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**
- **SPONSOR OBTAINS RIGHTS FROM ENTRANTS TO POST AND USE ANY AND ALL CONTENT SUBMITTED AS PART OF THE PROMOTION.**
- **ONLINE ENTRY ONLY AND INTERNET CONNECTION REQUIRED.**

NOTE TO ALL ENTRANTS: ENTRIES MAY ONLY BE SUBMITTED BY A TEACHER OR PARENT OR LEGAL GUARDIAN OF AN ELIGIBLE STUDENT. EACH ELIGIBLE STUDENT'S PARENT/LEGAL GUARDIAN WILL BE REQUIRED TO EXECUTE THE SONGWRITING EXHIBITION RELEASE.

BY ENTERING (OR OTHERWISE PARTICIPATING) IN THE PROMOTION, ENTRANTS HEREBY AGREE TO THESE OFFICIAL RULES, WHICH CREATE A CONTRACT BETWEEN ENTRANTS AND SPONSOR, SO READ THEM CAREFULLY BEFORE ENTERING.

1. Eligibility. The Little Kids Rock Songwriting Exhibition (the "**Promotion**") is open only to individuals who are (i) residents and physically located in one (1) of the fifty (50) states in the United States or the District of Columbia, and (ii) at least eighteen (18) years of age at the time of entry. Employees, officers and directors of Little Kids Rock ("**Sponsor**", "**us**" or "**we**"), its parent company, affiliates, subsidiaries, advertising and promotion agencies, distributors and other prize suppliers (collectively, the "**Promotion Entities**"), and each of such employees', officers' and directors' immediate family members and/or those living in the same household (whether legally related or not) are not eligible to enter the Promotion or win a prize. For purposes of this Promotion, immediate family members are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and those living in the same household shall mean people who share the same residence at least three (3) months a year, whether legally related or not. Void where prohibited by law. By entering or participating in the Promotion, entrants agree to be bound by these "**Official Rules**" and the decisions of the Judges (defined below) and/or Sponsor, which are binding and final on matters relating to this Promotion, including, without limitation, interpretation of the Official Rules.

2. Entry Period. The Promotion begins on or about 9:00 a.m. Pacific Time ("**PT**") on February 23, 2021 and all entries must be received by the Sponsor on or before 11:59 p.m. PT on April 23, 2021 (the "**Entry Period**").

3. How to Enter. The Promotion offers an opportunity for teachers or parents/legal guardians to submit original compositions of Eligible Students (defined below). To enter the Promotion, during the Entry Period visit the Promotion website at <https://staging-littlekidsrockorg.kinsta.cloud/songwritingexhibition/home/> (the "**Promotion Website**") or otherwise follow the call to action provided in any advertising for the Promotion. The Promotion Website will contain a description of the Promotion and the official entry form. Teachers or parents/legal guardians must submit entries on behalf of their Eligible Students; students may not submit entries on their own. Each entrant will be asked to submit an official entry form, which may include, among other things, their full name, email address, the names of each Eligible Student whose original composition is being submitted ("**Student Entrant**"), and related registration information as prompted. Additionally, each entrant must submit an original music composition by the Student Entrant(s) ("**Submission**") and a Media Release Waiver (the "**Waiver**") executed by the parent or legal guardian of each Student Entrant. For purposes of this Promotion, a Submission is a music file that follows the technical, creative, and legal requirements disclosed on the Promotion Website and elsewhere in these Official Rules, including, without limitation, the Content Guidelines (defined

below). An “**Eligible Student**” is a student enrolled in kindergarten to twelfth grade, residing in one (1) of the fifty (50) states in the United States or the District of Columbia and between four (4) and eighteen (18) years of age at the time of entry, and who is not an immediate family member of, or live in the same household as, an employee, officer or director of any of the Promotion Entities. Submissions must be at least 45 seconds long and may feature recordings of the Student Entrants and other individuals, provided that any individual that is not the Student Entrant that composed the original music must be identified in the appropriate field on the entry form. For each person featured in a Submission, including the Student Entrant, entrants must submit a parent/guardian-signed Waiver if under 18 or a self-signed form if 18 or older.

Each Student Entrant identified by an entrant as a composer of a Submission and whose Waiver is submitted together with the Submission will receive one entry into the Promotion (“**Entry**”). An entrant may submit multiple Submissions, and each Submission may have multiple Student Entrants; however, each Student Entrant will be limited to one (1) Entry. A Submission may, in Sponsor’s sole and absolute discretion, be rejected if it fails to follow the technical, creative, and legal requirements disclosed on the Promotion Website and in these Official Rules. The database clock of Sponsor’s Promotion Website will be the official timekeeper for the Promotion. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified at Sponsor’s sole and absolute discretion. All entries that are late, illegible, incomplete, damaged, destroyed, forged or otherwise not in compliance with the Official Rules may be disqualified from the Promotion at Sponsor’s sole and absolute discretion. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. All entries become the physical property of Sponsor and will not be acknowledged or returned. Assurance of delivery of entries is the sole responsibility of the entrant.

In the event of a dispute as to the identity of any entrant who submits an entry, the entry will be deemed submitted by the account holder of the email or other account (*e.g.*, Facebook) from which it was sent but only if such person is otherwise eligible. The “account holder” is the person assigned an email address or username by the entity responsible for assigning it (*e.g.*, Yahoo). Winners (defined below) may be required to show proof of being the registered account holder. If a dispute cannot be resolved to the Sponsor’s satisfaction, the entry will be deemed ineligible. Sponsor and affiliated entities are not responsible for lost, misdirected, misplaced, stolen, tampered with, deleted, or invalid entries.

4. Submission Content Guidelines. Submissions that do not meet the following “**Content Guidelines**” are subject to disqualification and/or removal from the Promotion Website (if applicable), each at Sponsor’s sole and absolute discretion, so read and follow these Content Guidelines:

- Submissions must comply with these Official Rules and meet all specifications or requirements called for on the Promotion Website and other advertising for the Promotion.
- Entrants must have the permission from the Student Entrant (and, if applicable, the parent or legal guardian of the Student Entrant) to enter the Submission on behalf of the Student Entrant, and must submit a Waiver executed by the Student Entrant’s parent or legal guardian.
- Except for materials that are in the public domain, each Submission, in its entirety, must be a single work of original material created the Student Entrant, or for which Student Entrant has all rights required to comply with these Official Rules, and suitable for presentation in a public forum.
- Except for materials in the public domain, Submissions must include only materials created by the Student Entrant, or for which the Student Entrant has all rights required to comply with these Official Rules, and must not infringe on the intellectual property rights of any other person or entity. Sponsor does not permit the infringement of others’ rights and any use of materials that infringe third party rights is grounds for disqualification of the Submission from the Promotion and may subject both the entrant and the Student Entrant to liability. By way of example, Student Entrants may not copy their favorite music belonging to any third parties or incorporate the names, voices, likeness or personas of any party other than the Student Entrants unless they have obtained all rights necessary to permit them to use same in connection with the Submission and grant the rights herein granted to Sponsor (*e.g.*, by having each such third party sign a Waiver). Entries that contain brand names, trademarks or company logos are subject to disqualification.
- Submissions must not include material that: (a) is sexually explicit, indecent, obscene, violent, hateful, tortuous, defamatory, slanderous or libelous, (b) is derogatory or promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality,

disability, sexual orientation or age, (c) invades the privacy or publicity rights of any person, living or deceased, (d) is unlawful, (e) is harmful to other users of the Promotion Website such as viruses, Trojan horses or other technologies that could adversely impact the Promotion, and/or (f) is disparaging to Sponsor or is inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate (at Sponsor's sole and absolute discretion).

- Submissions should not reveal any personal information about another individual, including another person's address, phone number, email address, credit card number or any information that may be used to track, contact or impersonate that individual.
- Submissions may only include original music created solely by the Student Entrant (i.e., songs must be composed, and lyrics must be written by entrant). Submissions must be performed solely by the Student Entrant (and accompanying individual(s) if noted on entry form). Submissions that include any other songs or recordings are inappropriate and will be subject to disqualification.
- Student Entrants must have permission from any individual(s) that provided assistance with their Submission (e.g., family members, friends or others).
- No background artwork should appear in the Submissions unless it is an original work of the Student Entrant. Any artwork, murals, etc. that can be seen in Submissions must be created solely by the Student Entrant or the Student Entrant must be the sole owner of all copyright interests therein.
- Entrants must not submit a Submission that if selected cannot be assigned to Sponsor as contemplated below.

5. Intellectual Property. By entering a Submission and submitting the Waiver, entrant acknowledges, and represents and warrants that entrant has discussed with the Student Entrant, that the Student Entrants are irrevocably granting to Sponsor, and each of its licensees, successors and assigns, the non-exclusive, perpetual, royalty-free, no-cost license and right to use and otherwise exploit the Submissions as set forth in the Waiver. Entrants acknowledge that as a condition of participating in the Promotion and/or being selected as a Winner, entrants may be required to complete and submit the Prize Acceptance Documents (defined below) (and any other documents reasonably required by Sponsor) or such entrant will otherwise be disqualified from receiving their prize(s). Entrants agree that Sponsor shall have the sole discretion in determining the extent and manner of use of Submissions and are not obligated to use any Submission. Entrants agree that neither Sponsor nor its agents shall be responsible for return or preservation of the Submissions submitted. All Submissions that are posted on the Promotion Website or elsewhere are available to be viewed by anyone with access to the Internet.

Each entrant acknowledges that Submissions are not being submitted in confidence or in trust to Sponsor and that no confidential or fiduciary relationship is intended or created. Each entrant acknowledges that Sponsor and other entrants may have created ideas and concepts contained in their Submissions that may have familiarities or similarities to their own Submission, and that neither they nor the Student Entrants will be entitled to any compensation or right to negotiate with the Promotion Entities because of these familiarities or similarities. Notwithstanding any custom and practice in the industry to pay an individual for an idea (if any), nothing herein shall create an implied or express contract to compensate entrants for their Submissions and there is no obligation for any Promotion Entity to pay or otherwise compensate entrants or Student Entrants for any ideas or materials in the Submissions or any communications with Sponsor, whatsoever. Submissions are not confidential and the Promotion Entities' only obligations to entrants regarding Submissions are as specifically set forth in these Official Rules. The decisions of the Sponsor are final and binding in all matters relating to this Promotion, including interpretation and application of these Official Rules. Sponsor reserves the right to request from entrant at any time proof that entrant maintains all necessary rights in their Submission in order to grant Sponsor the rights required herein in a form acceptable to Sponsor. Failure to provide such proof may lead to, among other things, the entrant being disqualified from the Promotion.

6. Representations, Warranties and Indemnity. By entering the Promotion, entrant represents and warrants that he or she has read, understands, agrees to and will follow the Official Rules. Entrant further represents and warrants that their Submission and all materials and matter therein: (a) comply with the Content Guidelines; and (b) is not the subject of any threatened or pending litigation, claim or dispute that might give rise to litigation, which adversely affects or in any way prejudices, impairs or diminishes the rights granted hereunder or the value thereof. Entrant further represents and warrants that he or she has the right to agree to and fully perform consistent with these Official Rules and that he or she

has complied and has obtained all permissions, licenses and consents that are necessary for the submission of the Submission and the use of the Submission and to verify compliance with the foregoing requirements. Entrant agrees to provide to Sponsor at Sponsor's request copies of all such permissions, licenses and consents. Sponsor reserves the right, in its sole discretion, to disqualify and/or not to post on the Promotion Website any Submission that Sponsor determines does not comply with these Official Rules, to make such changes to any Submission as are necessary to make it compliant, or to require the entrant to do so. Further, entrant represents and warrants that Sponsor's use of any Submission, including any images, text and materials depicted therein, shall not violate an agreement to which such entrant or Student Entrant (or the parent or legal guardian of Student Entrant) has signed. Entrant agrees to indemnify and hold the Released Parties (defined below) harmless from and against any third party claims, to the extent arising out of or relating to any breach of any representation, warranty or covenant made by entrant in connection with their acceptance of these Official Rules or Promotion activities.

7. Determining the Winners.

There will be fifteen (81) total winning Entries randomly selected in this Promotion (each, a "**Winning Entry**"). The potential Winning Entries will be selected through a random drawing on or about May 12, 2021 from all eligible Entries received in accordance with these Official Rules. Limit one Winning Entry per Student Entrant regardless of the number of Submissions composed by the Student Entrant that are entered into the Promotion. Odds of winning will depend on the total number of eligible Entries received during the Entry Period.

8. Winner Notification. The entrant who submitted the Winning Entry ("**Winner**") will be notified by mail, email and/or other method (as selected by Sponsor) on or about May 30, 2021, unless extended by Sponsor. The Sponsor is not responsible for false, incorrect, changed, incomplete or illegible contact information. Notification is deemed to have occurred immediately upon sending of an email or other electronic message, one (1) day after sending via a delivery service or two (2) days after mailing. The potential Winners may be required to execute and return an affidavit of eligibility, a liability release, a publicity release and services and performances agreements (collectively, "**Prize Acceptance Documents**") within seven (7) days of date of issuance. If such documents, if required, are not returned within the specified time period, a prize or prize notification is returned as undeliverable. If Sponsor is unable to contact a potential Winner or a potential Winner (or the potential Winning Entry) is not in compliance with these Official Rules, the prizes will be forfeited and, at Sponsor's discretion, an alternate Winning Entry selected.

Non-compliance shall result in disqualification and award of the prizes to an alternate Winner. If any potential Winner or Winning Entry is found to be ineligible, or if he or she has not complied with these Official Rules, or declines a prize for any reason prior to award, such potential Winner or the Winning Entry may be disqualified and an alternate potential Winner may be selected. The Sponsor is not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify the potential Winners.

NOTE: Entrant (and not the Student Entrant) will be declared the potential Winner, and the prize will be awarded to the entrant. Winner is responsible for distributing the prize to the Student Entrant with the Winning Entry. Sponsor will not be liable for Winner's failure to distribute the prize to the Student Entrant.

9. Prizes and Values.

Prize manufacturers and providers do not necessarily endorse the Promotion or Promotion Entities. Prizes are non-transferable, with no cash redemptions, equivalents or substitutions except at Sponsor's sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. Prize details and availability are subject to change and prize provider's rules and restrictions, and in the event that Sponsor is unable to provide a Winner with their prize(s), the Sponsor may elect, to provide Winners with the approximate value of such item in cash or award an alternate prize of comparable or greater value. In the event a Winner engages in behavior that (as determined by Sponsor or any prize provider in its or their sole and absolute discretion) is obnoxious, inappropriate, or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the right to receive a prize. All prizes are awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Prize Winners will be solely responsible for all federal, state, and local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether they, in whole or in part, are used. The approximate retail value ("**ARV**") of the prizes is based on available information provided to Sponsor and the value of any prize awarded to a Winner may be reported for tax purposes as required by law. The Winners may be required to provide Sponsor with a valid social security number before the prize(s) will be awarded for tax reporting purposes. An IRS Form 1099 may be issued in the name of Winner(s), for the actual value of the prize(s) received. Unclaimed prize(s) will be forfeited. The total ARV of all of the prize(s) awarded in this Promotion is \$4,863.19.

10. General Conditions. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, delayed, garbled or damaged entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prizes or in any Promotion-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Promotion Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the Promotion Website. Persons who tamper with or abuse any aspect of the Promotion or Promotion Website or who are in violation of these Official Rules, as solely determined by Sponsor, may be disqualified and all associated entries voided, all in Sponsor's sole judgment. Should any portion of the Promotion be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or should the Promotion be unable to run as planned for any other reason, Sponsor reserves the right, in its sole discretion to suspend, modify or terminate the Promotion and, if terminated, at its discretion, select the potential Winner from all eligible, non-suspect entries received prior to the action taken or as otherwise deemed fair and appropriate by Sponsor. The Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's email or other account to receive messages. **CAUTION: ANY ATTEMPT TO DAMAGE THE PROMOTION WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR MAY DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

11. Release. By participating in the Promotion, entrant agrees to release, discharge and hold harmless the Promotion Entities, and each of their respective directors, officers, employees, agents, successors and assigns ("**Released Parties**"), from and against and any and all claims, liability, costs, losses, damages or injuries of any kind arising out of or related to entrant's participation in the Promotion and/or related to any prize (including, without limitation, losses, damages or injuries to entrant's or any other person's equipment or other property, or to their persons, related to participation in the Promotion; or arising out of any violation of rights of publicity or privacy, or claims of defamation or portrayal in a false light; or based on any claim of infringement of intellectual property or other rights; or from any typographical, human or other error in the printing, offering, selection, operation or announcement of any Promotion activity and/or prize). Without limiting the generality of the foregoing, entrant agrees that Released Parties: (a) have neither made nor will be in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, in connection with the Promotion and/or with respect to prize(s), including, without limitation, to any prize's quality or fitness for a particular purpose; (b) maintain no control over the personnel, equipment or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, manufacturer or other person or entity furnishing services, products or accommodations ("**Suppliers**") as a part of the prize(s) provided in connection with the Promotion; and (c) will not be responsible or liable for any injury, damage, loss, expense, accident, delay, inconvenience or other irregularity that may be caused or contributed to: (i) by the wrongful, negligent or unauthorized act or omission on the part of the Suppliers or any of their agents, servants, employees or independent contractors, (ii) by any defect in or failure of any vehicle, equipment, instrumentality, service or product that is owned, operated, furnished or otherwise used by any of those Suppliers, (iii) by the wrongful, negligent or unauthorized act or omission on the part of any other person or entity not an employee of the Released Parties, and (iv) by any cause, condition or event whatsoever beyond the control of the Released Parties. Entrant further agrees to indemnify and hold harmless Released Parties from and against any and all liability resulting or arising from the Promotion and to release all rights to bring any claim, action or proceeding against Released Parties. Sponsor is not responsible for the actions of entrants in connection with the Promotion, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Promotion.

12. Publicity Release. Subject to applicable law, Winners irrevocably grant the Released Parties and each of their licensees, and its and their successors, assigns and sub-licensees the right and permission to use their name, voice, likeness and/or biographical material for advertising, promotional and/or publicity purposes in connection with the Promotion, in all forms of media and by any and all means and media (now and hereafter known), and on and in connection with related

products, services, advertising and promotional materials (now known or hereafter developed), worldwide, in perpetuity, without any obligation, notice or consideration except for the awarding of the prize(s) to the Winners.

13. Suspension / Modification / Termination. In the event Sponsor is prevented from continuing with the Promotion by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Promotion by any party, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "**Force Majeure**" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Promotion. Sponsor additionally reserves the right, in its sole and absolute discretion: (a) to modify, suspend or terminate the Promotion should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Promotion; or (b) to disqualify any entrant found to be, or suspected of: (i) tampering with the entry process or the operation of the Promotion; (ii) acting in violation of these Official Rules; or (iii) acting in an unsportsmanlike manner.

14. Governing Law / Limitation of Liability. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Promotion will be governed by and construed in accordance with the internal laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE PROMOTION, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

15. Dispute Resolution. The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in Somerset County, New Jersey and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Promotion shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("**JAMS**") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("**AAA**") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Somerset County, New Jersey. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Somerset County, New Jersey. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

16. No Obligation to Use. Sponsor shall have no obligation (express or implied) to use any or to otherwise exploit any Submission or, if commenced, to continue the distribution or exploitation thereof, and Sponsor may at any time abandon the use of the Submission for any reason, with or without legal justification or excuse, and entrants shall not be entitled to any damages or other relief by reason thereof.

17. Dates & Deadlines/Anticipated Number of Contestants. Because of the unique nature and scope of the Promotion, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules or otherwise governing the Promotion. Sponsor cannot accurately predict the number of entrants who will participate in the Promotion.

18. Further Documentation. If Sponsor shall desire to secure additional assignments, certificates of engagement for the Submission or other documents as Sponsor may reasonably require in order to effectuate the purposes and intents of these Official Rules, then entrant agrees to sign the same upon Sponsor's request therefor.

19. List of Promotion Winners. To receive any legally required list of the Winners, send a stamped self-addressed envelope to: Little Kids Rock Promotion Winners List, P.O. Box 43369 Montclair, NJ 07043-0369 within sixty (60) days of expiration of the Entry Period.

20. Identification of Sponsor. This Promotion is sponsored by: Little Kids Rock, P.O. Box 43369 Montclair, NJ 07043-0369. Reference to third parties in connection with prizes and/or third party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Promotion.

21. Information Submitted. As a condition of entering the Promotion, entrant gives consent for Sponsor to obtain and deliver their name, address and other information to third parties for the purpose of administering this Promotion and to comply with applicable laws, regulations and rules. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Promotion or on a Promotion Winners list.

22. Miscellaneous. The invalidity or unenforceability of any provision of these Official Rules or the Prize Acceptance Documents will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Prize Acceptance Documents is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy or terms of use on the Promotion Website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.