

## **Doug Camplejohn**

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Doug leads product strategy for Sales Navigator, LinkedIn's flagship solution for sales professionals. He has been a serial entrepreneur for nearly 20 years, and has founded three technology companies that have each had successful exits.

Most recently, he was the Founder and CEO of Fliptop, a predictive analytics application for B2B sales, that was acquired by LinkedIn in 2015. Prior to Fliptop, Doug was the Co-founder and CEO of Myplay (acquired by Bertelsmann in 2001) and Mi5 Networks (acquired by Symantec in 2009).

Doug has also led product and marketing teams at Apple, Vontu and E.piphany. He holds a B.S. in Electrical Engineering and an MBA from Carnegie Mellon University. When not at work, you can find Doug swimming in the ocean, snowboarding, playing guitar (badly) or spending time with his family.