

WILLA PERLMAN

MANAGING PARTNER/FOUNDER, LIGATURE PARTNERS, INC.

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Willa Perlman is the Managing Partner and founder of Ligature Partners, Inc., a boutique executive search and consulting firm with a practice specialty in education, publishing, and media. She has been a search executive for twelve years. Prior to recruitment, Willa garnered more than 20 years of senior level experience in book publishing, intellectual property development, and general management roles. Her executive credentials include: President of Hasbro Properties Group at Hasbro, Inc.; President of Golden Books Publishing Group; President & Publisher of Simon & Schuster's Children's Books Division; Vice President, Editorial Director of "Willa Perlman Books," an imprint of the HarperCollins Children's Division. Willa began her career at Harcourt Brace Jovanovich where she held positions in marketing, publicity, and advertising and launched the children's imprint, "Gulliver Books." Willa is also the author of two children's books, Pocket Kisses and Goodnight, World which were published, respectively, in 2011 by LB Kids/Little Brown and Beach Lane Books/Simon & Schuster. She earned her B.A. in Psychology from Barnard College in Psychology/Child Development. Willa serves on the board of directors of Crossroads, RI and Key Programs, Inc. Willa joined the board of directors in 2013 as an independent, voting member.