

# Blake Croson

## Vice President

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Blake Croson is a Vice President at Assurance who focuses on the construction and manufacturing industries. With over 10 years of experience, Blake's primary responsibility is to present solutions for clients regarding contractual risk transfer, general liability and workers' compensation. Blake takes an analytical approach with clients, where he understands what's driving claim activity and the root cause of those claims. By focusing on the actions or omissions that lead to claims, Blake can help reduce losses and, ultimately, premiums.

**“I work closely with my clients to get a feel for their culture and current practices; this way, I can offer the best possible solutions.”**

Blake received his Bachelor's degree from University of Illinois Chicago. He currently holds his Associate in Risk Management (ARM), Construction Risk Insurance Specialist (CRIS), Chartered Property Casualty Underwriter (CPCU) and Associate in Insurance Services (AIS) designations. Blake is an active member of: Chicago Building Congress, Construction Financial Management Association (CFMA) and sits on the advisory board of Little Kids Rock Chicago.

### About Assurance

Assurance is among the largest and most awarded independent insurance brokerages in the U.S. A “Top 50” broker, Assurance is a repeated, national “Best Place to Work” winner. Assurance creates value by minimizing risk and maximizing health for 6,000 businesses and individuals across the country. The company is headquartered in Schaumburg, IL with centralized office locations in Chicago, IL and St. Louis, MO. Visit Assurance at [assuranceagency.com](http://assuranceagency.com).

