

PERRY BUMP

OWNER/BOARD OF DIRECTORS, ASSURANCE

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Perry is an owner and member of the Board of Directors of Assurance, an insurance and risk management broker. Assurance is among the largest and most awarded independent brokers in the United States. Perry directly oversees the strategy development and service delivery for his commercial clients by identifying companies risk, managing their expenses and reducing their costs.

Before joining Assurance in 1990, Perry worked for Liberty Mutual Insurance Company for 11 years as Business Sales Manager, Resident Manager, Business Sales Representative and Property Insurance Supervisor. Perry graduated from the University of Wisconsin, Madison with a Bachelor of Business Administration in 1979. He earned his Chartered Property and Casualty Underwriter designation in 1988.

At the age of 47, Perry started chasing his dream of playing the guitar, and signed up for lessons at a local music store where he learned the basics alongside others who shared his passion – all of them kids in their early teens and younger. While being the proverbial “old dog” trying to learn a “new trick”, he saw the kids’ rapid absorption of both mental and physical skills literally playing out before him.

Through that experience, along with his recent involvement with the Chicago-based, intercity organization Christopher House, Perry became acutely aware of the need for, and more importantly the benefit of, nurturing young people. Having witnessed first hand the transformational effect music has on kids, he supports Little Kids Rock as a way to help children trust their minds and build self-confidence, while simultaneously helping the community.

Through dedication, determination and countless hours of practice, Perry the “old dog” did learn to play the guitar, and continues to live by a more inspired adage: “You’re never too old to learn.”